# **iRallye**®

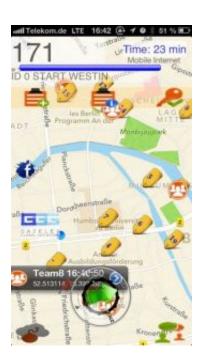
## The thrilling teambuilding iPad rally through your urban jungle











## iRallye: The idea

The **iRallye®** is our unique, original product. We probably were the first throughout Europe, who focused since 2009 so dedicatively on iPhone / iPad centered team building with in-house developed apps. Our motivation was:

- How to combine tasks from <u>city rallies</u>, <u>geocaching</u> and creative elements from <u>city bound</u> in a modern way?
- How to integrate modern communication means?

- How to provide "tailored" events for our clients?
- How can participants discover the city in a new and fresh way?
- How to connect event and modern team training?

The answer is the iRallye. A thrilling, custom-built team building concept based on **iPads / iPhones and our iRallye app**. There is also an Android version upon request. The iRallye is well suited for team events as well as team trainings. We provide the rally not only in Germany, but at every location with a stable mobile internet.

#### **Details**

The iRallye combines a broad range of team building activities with an exceptionally exciting integration of technique and nature experience.

Your team will initially be divided into groups of approx. 8-10 members each. After a short briefing, groups get started and have to check constantly via integrated virtual communication (twitter) who solves which tasks and which kind of information is needed for this purpose. Know-how and experiences can be shared via photos. We provide formats:

- *iRallye cooperation*: The groups are spread out over the city, but have to cooperate intensely to solve their common task.
- *iRallye competition*: The groups compete and try to get the most points by the use of clever tactics, fog bombs etc.

Tasks can vary greatly, e.g. making a small movie, cooperative adventure challenges, problem solving challenges in social interaction with other "locals" and other tasks involving geocaching (e.g. an underwater cache, UV cache or magnet cache hidden behind a road sign). A built-in localization tool informs all team members about the position of all others.

An iRalley is perfectly suited to integrate a specific story / metaphor (e.g. finding ingredients of a medicine, decoding a virus)

### **Basic prices**

optional: Coffee break: 6,90 € / pers.
Client's feedback from Sanofi Aventis - iRallye
Even with a few raindrops at the beginning the whole rally turned into an exciting treasure hunt. I am happy to just pass the praise and positive feedback of the whole team. The organization was brilliant. We liked very much the clear initial briefing and the relaxed support from the trainers during event. The iDevices and the iRallye app were well received, too. Bodacious tasks, hidden treasures and having a fine time in our team made the 3h really unforgettable.  Upshot: An amazing team building activity, that we can gladly recommend. Thank you very much for your commitment and enthusiasm!
Charakteristik

(The iRallye is often requested with many participants. The prices are then substantially lower).